Motive Analysis of the Indonesian Solidarity Party (PSI) in Supporting the Empty Box in the 2020 Ngawi District Election

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Abstract

One of the areas that has a single candidate against the empty box in the 2020 regional elections is Ngawi Regency, which in the election has the support of a political party, the Indonesian Solidarity Party (PSI). This research aims to find out what motivates the Indonesian Solidarity Party to give its support to empty boxes. The method used in this study is a qualitative descriptive method. The results of this study revealed that the motive of the Indonesian Solidarity Party in supporting empty boxes is because of in order to motive and because of motive. In order to motive is first, PSI wants to convey to the public through political socialization that choosing this empty box is valid and does not violate the law. Second, provide space and containers for the community supporting empty boxes. Third, with PSI supporting this empty box hopes that democracy in Ngawi district will come back to life. Fourth, PSI wants to provide political education to the community. While because of the motive of the support of DPD PSI Ngawi regency against this empty box is the existence of a Political Dynasty in Ngawi Regency that is controlled by two families, namely the Harsono and Kanang families for approximately 20 years. This support is also motivated by administrators and members who have supported empty boxes first before they enter into the board of DPD PSI Ngawi Regency period 2020-2024. While because of the motive of the support of DPD PSI Ngawi regency against this empty box is the existence of a Political Dynasty in Ngawi Regency that is controlled by two families, namely the Harsono and Kanang families for approximately 20 years. This support is also motivated by administrators and members who have supported empty boxes first before they enter into the board of DPD PSI Ngawi Regency period 2020-2024. While because of the motive of the support of DPD PSI Ngawi regency against this empty box is the existence of a Political Dynasty in Ngawi Regency that is controlled by two families, namely the Harsono and Kanang families for approximately 20 years. This support is also motivated by administrators and members who have supported empty boxes first before they enter into the board of DPD PSI Ngawi Regency period 2020-2024.

Keywords: Motive; Support; Empty Box; Political Parties; Local Elections

INTRODUCTION

Indonesia has held Simultaneous Regional Head Elections (Pilkada) on December 9, 2020 yesterday. In the implementation of this simultaneous regional election, it also caused attention with the phenomenon of a single candidate, in the 2020 regional election alone there were 25 out of 270 regions that gave rise to a single candidate. (Mu'idhomi, 2020). One of the regions that has a single candidate in the 2020 Simultaneous Pilkada is Ngawi Regency. In the 2020 election of Ngawi Regency, there is only one candidate pair which automatically fights the empty box in the General Election. This single candidate is the pair Ony Anwar Harsono and Dwi Rianto Jatmiko. Ony Anwar is the Deputy Regent of Ngawi, while Dwi Rianto Jatmiko is the chairman of the PDIP DPC as well as the chairman of the Ngawi DPRD. The single candidate and the empty box have strengthened the public’s perception of the predicate of the political dynasty in Ngawi Regency. Ony Anwar, who serves as deputy regent of Ngawi Budi Sulistiyono, is the son of former regent of Ngawi Harsono, who was previously paired with Budi Sulistiyono as his deputy. The political dynasty here is also seen in the party winning the election, which for the last 20 years has been the winner of the Regional Head Election in Ngawi Regency, which has been held by the coalition formed by the PDIP Party. Ony Anwar, who has 10 years of experience leading Ngawi district as deputy regent of Ngawi, collaborates with politician Dwi Rianto as chairman of the PDIP DPC.

This single candidate with strong dynastic politics certainly also raises concerns, because it can be said that there is no opposition in the government in line with the leadership for the next period. With 9 supporting parties
which are the owners of all the seats or 45 seats in the DPRD, Ngawi Regency has strengthened political power. So, in this case the supervisory role of the opposition as a check and balance does not exist because it is clear that the coalition party formed is very large and will run in one vision and mission.(Susanti, 2017).

Meanwhile, the implementation of the Pilkada was monitored safely without any obstacles or conflicts in yesterday’s election, especially the single candidate who is a familiar figure to the people of Ngawi Regency is increasingly launching this Pilkada towards victory for a single candidate. This clearly shows that the election of a single candidate against this empty box is like only a formality in transferring power from the Ngawi Regent to the Ngawi Deputy Regent who after the election takes place automatically becomes the Ngawi Regent. The pair Ony and Dwi Rianto won with 94.42% of the votes or 471,082 votes. While the empty box itself only received 5.58 percent of the votes or as many as 27,381 votes(Stevani & Susilo, 2021). The empty box which only received 5.58% of the votes in the democratic contestation of the Ngawi Regency Pilkada yesterday, turned out to have support even though in the end it was still the sole candidate who won this Pilkada. The single candidate’s victory obtained from the strength of the nine parties that formed a large coalition resulted in a victory for the pair Ony Anwar and Dwi Rianto. The parties that are included in this single candidate coalition include PDIP, PKB, Golkar, Gerindra, PKS, PAN, Nasdem, PPP, Hanura and Democrats. On the other hand, there is one party that actually chooses to support the empty box. Support for this empty box was given by the Indonesian Solidarity Party (PSI).

The Indonesian Solidarity Party (PSI) is one of the new parties in which PSI is one of three parties that did not get a seat in the Ngawi Regency DPRD in the 2019 Election yesterday. With the phenomenon of a single candidate against an empty box, PSI made the decision to support the empty box instead of joining a coalition of parties carrying a single candidate. Political parties have several functions including as a means of politics, political education and political communication(Maorotong, 2020). Giving support to the empty box is certainly a legitimate thing that can be done by any party. Political parties are indeed one of the elements in a democratic country that have an important role as an institution or container that can accommodate and channel the aspirations of the people towards the government.(Hasan & Sabri, 2011). According to Miriam Buendia’s theory, the features of being a new party, among others, the new party has also not carried out campaign activities in support of a single candidate against this empty box. But in reality, it turns out that the PSI party is a new party, which does not have seats in the Ngawi DPRD and is dealing with a party coalition. Big bearers. In fact, it would be easier if the PSI party joined the coalition, but why does this party then support the empty box.

According to Schutz, subjective actions carried out by actors do not just appear, but they exist through a long process to be evaluated by considering social, economic, cultural, and religious ethical norms on the basis of their own level of understanding ability before the action was carried out(Wirawan, 2012). The world of social life is defined by conscious experience. Through awareness, the actor tries to achieve his goals. So in everyday life is a pragmatic orientation of the future. The premise is that humans have certain motives and they seek to change the world they capture. The nature of these goals is also influenced by the supply of knowledge(Wirawan, 2012). Inherited knowledge stores are available as a set of interrelated typifications, which allow us to understand a situation and know a certain recipe for dealing with it appropriately. Finally, we can see that motive refers to something that precedes the action taken or it can be said that there is a certain reason or cause why an actor performs an action.

Meanwhile, in the 2020 Ngawi Regency Election, the empty box only received 5.58% of the votes or as many as 27,381 votes, which was very far from the votes obtained by a single candidate. The facts on the ground show that the PSI party has also not carried out campaign activities in support of a single candidate, which is a senior party or the old party and the owner of 45 seats in the Ngawi Regency DPRD. Of course, this is a big challenge faced by the PSI Party in carrying out its decisions or policies.
of this empty box. This then raises the question of what happened behind the support given by the Indonesian Solidarity Party (PSI) to the empty box in the 2020 Ngawi election considering PSI's position as a new party and does not have a seat in the Ngawi Regency DPRD.

Several previous research results that are relevant to the support for the empty box, among others, the research entitled "The Failure of the Empty Bumbung Movement in the 2018 Simultaneous Regional Head Elections in Pasuruan Regency" conducted by Sigit Cahyo Pranoto in 2018. This study focuses on the characteristics of the Empty Bumbung Movement in the Pasuruan Regency. Pilkada Pasuruan Regency in 2018. As a result, the emergence of this movement was caused by feelings of disappointment from the public over the existence of a single candidate, and aims to socialize the empty box to the public. In this study, it was also found that there was a turning back declaration from several volunteers of the empty box movement who turned to support a single candidate pair ahead of the D-Day of the Pilkada.(Cahyo Pranyoto, 2018).

Subsequent research entitled Single Candidate vs "Barisan Juang Empty Box" in the 2018 Tangerang City Election conducted by Muhammad Vikar Reza Abbas. In this research conducted by Muhammad Vikar aims to explain how the social movement supporting the empty box called Barisan Juang Blank Box supports empty box in the 2018 Tangerang Regional Head Election. In this study, it is concluded that this movement is a form of disappointment for the Tangerang people who are dissatisfied with the existence of a candidate for Regional Head, in the process of supporting this movement, they encountered several obstacles including self-financed funds, thus slowing down the box campaign process, empty, then there is no legal certainty for this movement so that their strength is not as strong as when they were recognized(Vikar Reza Abbas, 2018).

The third research by Ikhsan Darmawan entitled "The Role and Strategy of the "Empty Box" Group in the 2017 Pati Regency Single Candidate Election: Preliminary Study". In this study, the focus is on the role and strategy of the Alliance for Regional Elections Democracy (AKDP) which supports empty cities in the 2017 Pati Regency elections. their level, and use their power, besides that AKDP has a strategy of using a lobbying strategy, opening access to policy makers and mobilizing the resources they have, mobilizing voters, controlling information to voters in general, and doing advocacy (Ikhsan, 2017).

Based on the results of previous research, the phenomenon of support for the empty box is rarely carried out by political parties. Therefore, this research is very interesting to be studied further, to see a picture of how political parties give to the empty box and what the motives of the support are. Is it true that the support for the empty box is an implementation of the functions and roles of the political parties themselves or is there another motive for the stance taken by PSI to support the empty box.

**METHOD**

In this study, the research method used is a qualitative descriptive method to be able to provide an overview and facts in the field about the political motives carried out by PSI in supporting the empty box. Descriptive research is research conducted on independent variables, namely without making comparisons or connecting with other variables Sugiyono in.(Valiana & Trisiana, 2016). Qualitative research tries to merge, explore and enter into the focus of the problem based on the existing symptoms, then interpret and conclude these symptoms according to the context which then draws an objective conclusion.(Harahap, MA, 2020). Sources of data in this study consisted of 2 types, namely Primary Data and Secondary Data. Primary data, namely data obtained from interviews with the leaders and administrators of the Indonesian Solidarity Party in Ngawi Regency. In addition, data were also obtained from direct observation at the location and documentation in the form of photos and videos. Secondary Data, namely data that already exists or is available obtained from documents, books, mass media news, and other research results that are relevant or related to this research.

The method of data collection in this study is the first observation. The purpose of Observation is to see the situation and condition of the research location, by making direct observations of activities related to the research topic in the hope of obtaining information in accordance with the research focus. Both interviews, interviews are one way of collecting data used through oral communication activities in structured, semi-structured and unstructured forms (Harahap, MA, 2020). Third, documentation is done to collect data from related sources in the form of photos and videos. These data are used as evidence and sources of information related to research. The four library techniques, library techniques are data collection carried out to study and explore concepts and theories related to this research (Risnawati, 2017).

In this study, the data analysis techniques carried out included first data collection, this process is to facilitate data analysis, where the data obtained are grouped according to the type that has been determined. Second, data reduction, namely selecting and sorting the data to be analyzed, in the form of words, sentences or expressions from the informants. The data that has been reduced will provide a clearer picture and make it easier to carry out further data collection and search if needed. Third, the presentation of data, by displaying the selected data, by displaying the data will make it easier to understand what happened and to improve understanding of the case. Fourth Verification and drawing conclusions, the next step is to conclude the results of the analysis of the research data.

**RESULTS AND DISCUSSION**

The Emergence of Party Policy To Support The Empty Box

The emergence of empty box support carried out by the Ngawi Regency PSI DPD Party began with the emergence of a single candidate against the empty box in the 2020 Ngawi Regency Election, and according to the Ngawi Regency PSI DPD this is a form of democratic backsliding in Ngawi Regency. With 9 parties in coalition with a single candidate, it shows that these parties do not want to listen to their constituents because no one dares to nominate or nominate a candidate. There should be several parties that have the courage to compete in order for real democracy to occur. And what happened was that all parties that had seats in the Ngawi Regency DPRD formed a coalition in a single candidate which ended up only fighting an empty box.

PSI DPD Ngawi Regency has a different perspective in responding to this phenomenon, because PSI assesses the many gaps in the previous leadership period. The political dynasty that existed in Ngawi Regency which was held by 2 families namely Kanang and Harsono for 20 years was also one of the reasons PSI supported the empty box. Therefore, PSI took a stand to convey the aspirations of the people who...
were indeed dissatisfied with the progress of the previous leadership by supporting the empty box.

Figure 1. Press news regarding the DPD PSI of Ngawi Regency which stated its support for the empty box. Source: (Jpnn, 2020)

This policy emerged from members of the PSI DPD and the public who were dissatisfied with the previous government. Not only PSI but also many empty box supporters outside PSI. While this policy appeared in PSI, it was not interfered with by the PSI DPP, which means that the decision of the Ngawi Regency PSI DPD in favor of whom is absolutely in the hands of the DPD. Initially, before PSI was in the new management led by Mr. Jumirin (Chairman of PSI DPD Ngawi Regency 2020) he had run as a candidate for Ngawi regent, after he did not get a recommendation from the party, PSI Ngawi was finally recruited. Before PSI recruited the new management, Mr. Jumirin's supporters were after Mr. Jumirin failed to run for office, then they supported the empty box.

Figure 2. Press news regarding Mr. Jumirin who will lead PSI Source: (Hermawan, 2020)

But personally, Mr. Jumirin does not direct people to support the empty box, but if you want to continue to support you are welcome because of their respective rights. The DPD PSI of Ngawi Regency also held several meetings and deliberations regarding the support for the empty box where the DPD accommodated all inputs or suggestions from lower-level management, because the DPD also did not dare to decide on their own. So what kind of majority vote in the meeting was accommodated which finally sparked a joint decision so that there was no individual decision. In a meeting of all members of the PSI DPD which was attended by members of each sub-district, finally resulted in PSI's decision to support the empty box. Because supporting the empty box does not conflict with PSI’s vision and mission, the PSI DPP finally agrees or agrees with the decision.

PSI Goals Support Empty Box

The purpose of the Ngawi District DPD PSI in providing support for the empty boxes in the district elections is that PSI wants to convey to the public that voting for the empty boxes is legal and does not violate the law. In the sense that PSI provides political socialization to the community. In addition, PSI by supporting this empty box hopes that democracy in Ngawi district will return to life. Although PSI is one of the parties that does not have a seat in the Ngawi Regency DPRD, PSI wants to help the community and inform them that people who happen to support empty boxes are also protected and have a place because there are parties that also support empty boxes. Another purpose of this support is to provide political education to the public that in a democracy if a single candidate fights an empty box, Empty boxes also have the power to win and the right to vote is entirely in the hands of the people or society. And PSI wants justice, a change of leadership that is more transparent and enforces the law fairly and actually from the political dynasty in Ngawi Regency.

In its support for the empty box, PSI does not have an absolute target of obtaining votes because each member and management has a different target, the DPD Management itself does not have a target for this empty box while the
members want a target of at least 20% for the empty box votes. Because PSI itself has analyzed in its support it is difficult to win the empty box because it is against a coalition of nine major parties while PSI is only one party. The reason was due to a lack of preparation because PSI closed to the empty box one month before the general election, however PSI still supported the empty box rather than having to do nothing in the democracy of Ngawi district.

Political Communication Related to Strategy to Support the Empty Box

DPD PSI Ngawi Regency carried out political communication through socialization of empty boxes to the public, DPD PSI Ngawi Regency did not campaign in support of empty boxes because there were no rules governing the empty box campaign schedule from the KPU. So that during the inauguration of the Ngawi Regency PSI management on November 29, 2020, PSI later declared its support for the empty box or it could be said as a political speech and the nature of DPW and DPP support for the nature of taking Ngawi Regency PSI support to support the empty box. And at the event, instructions were also given to members and administrators as well as the community that supporting empty boxes does not violate any laws and is legal. Political communication carried out in support of this empty box is to give political speeches to party cadres then party cadres go down to the community to carry out minimal political socialization in their respective environments providing insight into this empty box. Apart from that, political communication was also carried out through several social media such as the press which published PSI’s support for the empty box and through the Youtube channel of the Chairman of the PSI DPD Pak Jumirin (Jumirin Ngawi).

Socialization Regarding PSI’s Support for Empty Boxes

DPD PSI Ngawi Regency carried out socialization about empty boxes to the community through door to door methods to the community and word of mouth, and people around their environment. They also inform the public that currently there is really a duping in politics because there are still many people who have never been given political lessons so that they do not have principles in the practice of politics in their lives. PSI wants to instill the true and true way of doing politics through this empty box phenomenon so that people indirectly receive political education. And informing the public that supporting empty boxes is not against the law. DPD PSI Ngawi Regency also did not conduct a campaign.

Then the response given by the community is quite diverse. A good response in the sense that those who support the empty box feel there is a place because there are parties that also support the empty box, so that if there is a gap in the field they are not confused and it is clear that there is a PSI party that also supports the empty box. However, there are also people who are apathetic and cannot accept for trivial reasons because they are afraid that the government will not provide assistance if they choose the empty box and do not vote for a single candidate. Then there are people who actually choose the empty box but are afraid of being visited by village officials.

Policy Problems Supporting the Empty Box Facing PSI

The obstacle faced by the administrators and members of PSI DPD Ngawi Regency as long as they support the empty box is the KPU regulations which do not clearly regulate how this empty box behaves as a candidate's political opponent. But in fact there are almost no rules that provide direction to the public regarding the position of this empty box. For example, making a team cannot be done, it will make witnesses also cannot, so that if there is a democratic choice then the opponent of democracy does not have witnesses, it means that there is no democracy, there are no clear rules for the rights of the empty box because there are no witnesses for the box. blank which allows fraud at TPS. In addition, the obstacles faced by members in the field are the pressures from various existing parties, then intimidation and terror to the members and volunteers. Intimidation in the field in the form of an offer with a sum of money not to
support an empty box. Then there are also some polling stations that do not allow other people to see the vote count.

CONCLUSION RECOMMENDATIONS

Based on the results of data processing and data analysis in this study, it can be concluded that the motive of the Indonesian Solidarity Party DPD Ngawi Regency in providing support for the empty box, namely PSI has a purpose motive and a cause motive. First, PSI wants to convey to the public through political socialization that voting for the empty box is legal and does not violate the law. Second, to provide space and a place for people who support the empty box, PSI wants to help the community and inform them that people who happen to support the empty box are also protected and have a place because there are parties that also support the empty box. Third, with PSI supporting this empty box, we hope that democracy in Ngawi district will return to life, there will be justice, so a change of leadership that is more transparent and enforces the law in a fair and true manner and a better government than the previous one due to a political dynasty that is more than 20 years in Ngawi Regency. Fourth, the purpose of this support is to provide political education to the public that in a democracy if a single candidate fights an empty box, the empty box also has the power to win and the right to vote is fully in the hands of the people or society.

While the motive for the support from the DPD PSI Ngawi Regency for this empty box is the existence of a Political Dynasty in Ngawi Regency which was controlled by two families, namely the Harsono and Kanang families for approximately 20 years. DPD PSI Ngawi Regency wants to provide a forum for the community, the existence of one candidate for regional leader makes the people have no choice of other candidate leaders who can be expected to become their leaders, so one way to break the political chain of this dynasty is to choose an empty box. This support was also motivated by the management and members who had supported the empty boxes first before they entered the management of the DPD PSI Ngawi Regency, because this attitude was taken by the new management for the 2020-2024 period.

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