

# Utilization of Humorous Text in the Instagram Account @ngakak.tiap.hari as Indonesian Language Learning

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## Abstract

Humorous language is very necessary in forming emotions and interactions among teachers and students. Humor provides a positive side in the form of a more pleasant atmosphere and causes laughter. The aim is to eliminate boredom or tension in the classroom through humor. Based on researchers' observations, humorous language is often considered not to be important in the learning process at school. In fact, to form emotions and interactions that are not rigid in students, it is necessary to use humorous language. This research aims to (1) describe humorous texts in the Instagram account @ngakak.tiap.hari. (2) use of humorous texts as teaching materials for learning Indonesian. The data used in this research is humorous text on the Instagram account @ngakak.tiap.hari, while the data source used in this research is fifteen posts on the Instagram account @ngakak.tiap.hari, which contains humorous text. The data collection used in this research was the listening and note-taking method. The data analysis technique related to this research uses pragmatic matching and referential matching methods with the technique of selecting determining elements. The validity of the data in research uses theoretical triangulation.

Keywords: Humor Language, Instagram, Teaching Materials

**Abstrak:** Bahasa humor sangat diperlukan dalam membentuk emosi dan interaksi di kalangan guru dan peserta didik. Humor memberikan sisi positif berupa suasana yang lebih menyenangkan dan menimbulkan gelak tawa. Tujuannya adaah menghilangkan rasa bosan atau ketegangan dalam kelas melalui bahasa humor. Berdasarkan pengamatan peneliti, bahasa humor sering dianggap bukanlah hal yang penting dalam proses pembelajaran di sekolah. Padahal, untuk membentuk emosi dan interaksi yang tidak kaku pada peserta didik, diperlukan penggunaan bahasa humor. Penelitian ini bertujuan (1) mendeskripsikan teks humor dalam akun instagram @ngakak.tiap.hari. (2) pemanfaatan teks humor sebagai bahan ajar pembelajaran bahasa Indonesia. Data yang digunakan dalam penelitian ini adalah teks humor dalam akun instagram @ngakak.tiap.hari, sedangkan sumber data yang digunakan dalam penelitian ini yaitu lima belas postingan dalam akun instagram @ngakak.tiap.hari, yang di dalamnya terdapat teks humor. Pengumpulan data yang digunakan dalam penelitian ini adalah metode simak dan catat. Teknik analisis data terkait penelitian ini menggunakan metode padan pragmatis dan padan referensial dengan teknik pilah unsur penentu. Keabsahan data dalam penelitian menggunakan triangulasi teori.

Kata kunci: Bahasa Humor, Instagram, Bahan Ajar

## INTRODUCTION

One element that is considered unimportant in the learning process at school is the use of humorous language in students. "Humor is one of the small branches in the study of human psychology" (Agus, 1987). The function of humor is to make people happy, not bored, fun, and of course make

people laugh. In addition, humor is used as a means of persuasion. With that function, many people like humor.

Currently, the language of humor is often considered to not affect the learning process in schools. The use of humorous language in the classroom has a positive impact on learning motivation, active participation, social interaction, and understanding of the subject matter (Martin et al, 2020).

In Indonesia, the language of humor is often used by comedians. The language of humor in every art is used as a supporting element and even a determinant of attractiveness (Agus, 1987).

The quality of humor is measured by (a) pleasing the reader, (b) relaxing the reader, and (c) having a good sense of humor (Rufiah & Wahyudi, 2022). According to (Fatonah,

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N., Sumarti & Riadi, 2017), humor is an impulsive verbal and/or visual impulse aimed at giving happy expressions to the charmer. Boerman-Cornell (Rashid & Rosly, 2016) states three functions of humor (a) humor from a psychological perspective, humor functions as a person's health, relieve anger and maintains pressure or stress; (b) humor from a social perspective, humor serves to strengthen relationships and increase social communication between individuals; and (c) humor in terms of communication, humor serves to strengthen relationships to convey interesting information to the charmer. In addition to functions, humor has benefits in learning Indonesian.

The most important thing in humor is being funny and not being funny (Susanti & Rahmawati, 2021). Humor has a function, namely education, social protest, and as a means of entertainment. Humor can be achieved if the reader masters the story presented by the author (Susanti & Rahmawati, 2021). (Istiningtyas, 2014) the word humor is used to mention: (1) the creation and perception of humor which involves funny cognitive processes (humoring or feeling humor); (2) the feeling of joy connected with it; (3) personality characteristics that tend to conflict or the ability to make laughs and jokes are called humorous people); and (4) a humorous encouragement or stimulus (eg comical pictures, comedy films, jokes, etc. which are categorized as humorous).

As for the types of humor according to (Rufiah & Wahyudi, 2022) in his research, there were 4 types of humor, namely.

1. Social humor, which is humor in which there is social interaction, including friendship, friendship, neighbors, and others.
2. Romance humor, which is humor in which some conversations are carried out by someone when in a relationship of affection (dating).
3. Family humor, which is humorous in having conversations between family members, including relatives and friends.
4. Educational humor, which is humorous in that there are conversations about teachers with students and lecturers with students.

In the context of education, especially at school, a relaxed and pleasant atmosphere can create a positive learning climate. Teachers or educators who use humorous language can encourage students to be more enthusiastic in the learning process so that students are not bored, not tired, and enthusiastic in listening to learning. That is, stories that are considered important or the ability to use the right opportunities to insert humor wisely during the lesson will encourage students not to get bored following the lesson (Darmansyah, 2010).

The monotonous learning process certainly makes the concentration of students weak and will affect the power of thought so that the attention of students becomes reduced. Language humor can be the right method to break a tense atmosphere. Humor can also improve the communication relationship between teachers and students (Fitri, R.H. & Saenab, 2018).

In the current industrial era 5.0, humor is not only done verbally but can also be done via text, including via Instagram. According to Bambang (Atmoko Dwi, 2012), Instagram as a digital media has to share humorous sentences that have satirical meanings, etc. One Instagram account that is known for having humorous captions is @ngakak.tiap.hari.

Humor in the text on the Instagram account @ngakak.tiap.hari The use of teaching materials in the form of all the tools used by educators to carry out learning in the classroom to facilitate students' understanding of the

material and learning (Saputri, 2021). Teaching materials are a set of materials in the form of tools, information, and text which are arranged systematically to achieve basic learning competencies (Meirisa, 2021).

(Pujawan et al., 2014) reveals the benefits of teaching materials, among others; (1) effective learning, (2) don't rely on textbooks, (3) using references makes teaching materials easier to develop, (4) adding to the educator's repertoire, (5) accordance with the demands of the curriculum and learning needs.

Anecdotal texts can convey things in the form of satire, criticism, and suggestions which are humorous to make it easier to provide input for the message conveyed. An anecdote text is a text that is conveyed to other people and contains someone's unusual experience or knowledge to entertain the reader (Rahmayanti et al., 2015).

Fun learning makes conditions and atmosphere better and creates joy and does not create a burden in carrying out effective teaching and learning activities. That way, humor becomes an important thing both in the form of verbal and non-verbal as humorous texts are packaged in anecdotal texts.

Based on the description above, this research makes four contributions: 1) increasing students' interest in learning, 2) designing teaching materials from social media, 3) improving language skills; understanding the nuances of language used in humor, and 4) increasing student involvement and active participation.

## METHODS

This type of research uses qualitative research methods, which describe humorous texts in the Instagram account @ngakak.tiap.hari. Therefore, this research will later discuss the language of humor in the Instagram account @ngakak.tiap.hari. By describing data analysis in the form of words that have been written on the Instagram account @ngakak.tipe.hari. The data source is the subject from which the data originates (Moleong, 2005).

The source of data in this study is the Instagram account @ngakak.tipe.hari. The data used is in the form of posts in the form of text in the picture on the Instagram account @ngakak.tipe.hari, then the data is classified according to type. Therefore, carefulness is required in observing the social media postings on laugh.com to obtain the appropriate data.

The main instrument in this research is the researcher himself. Supporting instruments are tools used by researchers whose function is to collect, analyze data and write down the results of the analysis, namely: (1) laptop/mobile phone; to find data sources in the form of posts on the Instagram account @ngakak.tiap.hari and (2) stationery; used as a tool to classify the data that has been obtained.

Data collection techniques in this study used listening, downloading, and note-taking methods. Researchers listened carefully to social media uploads to the Instagram account @ngakak. Then the researcher recorded important things related to the research being carried out. This recording technique was collected by listening to uploads from the Instagram account @ngakak.tiap.hari. After that classify the data that has been obtained into types of humor. Data classification is an effort to group data based on the categories used by researchers, namely the type of humor in the Instagram account @ngakak.tiap.hari.

## RESULT OF STUDY

This study analyzes humorous texts in the Instagram account @ngakak.tipe.hari as Indonesian language learning. The results of this study are that there are four types of

humorous texts, namely (i) social humor, (ii) romantic humor, (iii) family humor, and (iv) educational humor. Then the results of this study can be used in learning Indonesian in senior high schools. The results of this study are as follows.



Figure 1. Results of social humor text analysis

Table 1. Social humor text analysis data

| No | Type of humorous text | Data                                                                                                                                                                   | Analysis                                                                                                                                                                                                                                                                                                                                                                      |
|----|-----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | Social Humor          | Ketika lewat depan anjing<br>Si Pemilik: gapapa lewat aja dek anjingnya ramah kok.                                                                                     | The cuteness of the text in the picture can be seen when people pass by, it turns out that the dog is very fierce as if it wants to eat people. The location of social humor lies in the presence of social interaction between pedestrians and dog owners.                                                                                                                   |
| 2  |                       | Temen: lo lagi dimana? Kita udah nungguin nih<br>OTW                                                                                                                   | The cuteness in the text in the picture looks like his friend just wants to go for a walk or OtW, while his other friends are already waiting. Habits that have become the culture of society, namely wanting to be waited on but don't want to wait. In addition, the location of social humor is the word OtW in conversation which means On the way (still on the way).    |
| 3  |                       | Ketika lo main ke rumah temen lo tapi rumahnya sepi                                                                                                                    | The cuteness of the text is making sure that his friend is at home by peeking through the window. When peeking with his face against the glass makes his expression even funnier. Not only that, the location of social humor can be seen from the word main which means visiting someone's place together.                                                                   |
| 4  |                       | Ketika interview<br>HRD: jadi apa alasan anda melamar pekerjaan di perusahaan ini?                                                                                     | The quote shows social humor with the background of a picture of a man looking at an empty wallet. There are two contexts of the humorous text, namely the first is that they don't have money, and the two companies are asking for money.                                                                                                                                   |
| 5  |                       | *temen abis jatuh dari motor*<br>Gw: motornya gpp kan bro??                                                                                                            | The humor in the text of the picture is not asking about the condition of his friend, but asking about the condition of his motorbike. This makes it even funnier, coupled with the laughing face meme, the image above represents everyone when disaster strikes. The location of his humor can be seen from his panic towards the motorcycle on which his friend is riding. |
| 6  |                       | Emak: ini berapa mas?<br>Penjual: 80rb buk<br>Emak: 20rb ya?                                                                                                           | The cuteness of the humorous text from the picture when bidding far from the price makes the seller surprised and is supported by a picture of a dog that represents the seller's feelings. The seller feels aggrieved by an unreasonable offer. The location of social humor is the interaction of bargaining for an item.                                                   |
| 7  |                       | Aku: ini mbak uang belanjanya<br>Kasir: iya mas. Makasih<br>2 menit kemudian....<br>Aku: kembaliannya mana mbak?<br>Kasir: uang nya pas mas<br>Aku: ohh... pas ya mbak | This cuteness can be seen in the activities at the minimarket because the inaccuracy makes the buyer ask for a refund. This embarrassed him because the money given was for the total expenses. Not only that, the meme is even funnier, coupled with a picture of a man with a straight facial expression holding back his embarrassment.                                    |



Figure 2. Results of romantic humor text analysis

Table 2. Romantic humor text analysis data

| No | Type of humorous text | Data                                                                                                                                 | Analysis                                                                                                                                                                                                                                                                                                                                                       |
|----|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8  | Romantic Humor        | <i>Istri: semua orang udah tau kalo abang selingkuh, abang bawa dia pergi jalan-jalan pakai mobil. Suami: abang kan bawa Go Car.</i> | The cuteness lies when her husband says he works as a Go Car driver who always carries passengers in the car. This made his wife misunderstand her husband. Besides that, the location of the loving humor is that there is the word cheating in the conversation. Cheating has the meaning of having a third person in a relationship.                        |
| 9  |                       | <i>Ketika lu ga sengaja saling tatapan sama cewe di tempat umum dalam hati: "Ya Tuhan apakah dia jodohkuu???"</i>                    | The cuteness of the text in the picture can be felt when the man daydreams at the thought of this woman being his soulmate and sitting under the moonlight. Then the location of love humor is the word mate in conversation. The word mate means someone who becomes a life partner.                                                                          |
| 10 |                       | <i>Cowo: sayang ceweknya, perhatian, setia, romantis. Cewenya: kamu sayang ngk sih sama aku?</i>                                     | The cuteness of the text is making sure that his friend is at home by peeking through the window. When peeking with his face against the glass makes his expression even funnier. Not only that, the location of social humor can be seen from the word main which means visiting someone's place together.                                                    |
| 11 |                       | <i>Cewe: udah jelek miskin lagi, sok sok an mau jadi pacar gw.</i>                                                                   | The cuteness of the humor is when the man shows the amount of money in the ATM where the limit is not legible then it is certain that the woman's expression is condescending in shock and regret. Besides that, the location of romantic humor is that cool style doesn't necessarily have a lot of money, appearance doesn't support a sincere relationship. |
| 12 |                       | <i>Cewe, ketika cowonya bikin salah: males ahhh... aku ngambek Giliran cewe yang salah: maaf ya... tapi gara2 kamu juga sih.</i>     | The cuteness in the text in the picture is the expression of a woman depicted through Spongebob cartoons when a man shows a tired and helpless face, whereas when a woman is wrong her face will be pathetically spoiled. So humor shows that for the sake of love, a man is willing to be blamed by his girlfriend to make him happy.                         |
| 13 |                       | <i>Cewek: cantikan aku atau mantan kamu?</i>                                                                                         | The cuteness in the text in the picture is the position of the guy who went awry. He felt confused about whether to answer or not to answer because he would still be blamed. The location of romance humor can be seen in jealousy with ex-girlfriends.                                                                                                       |



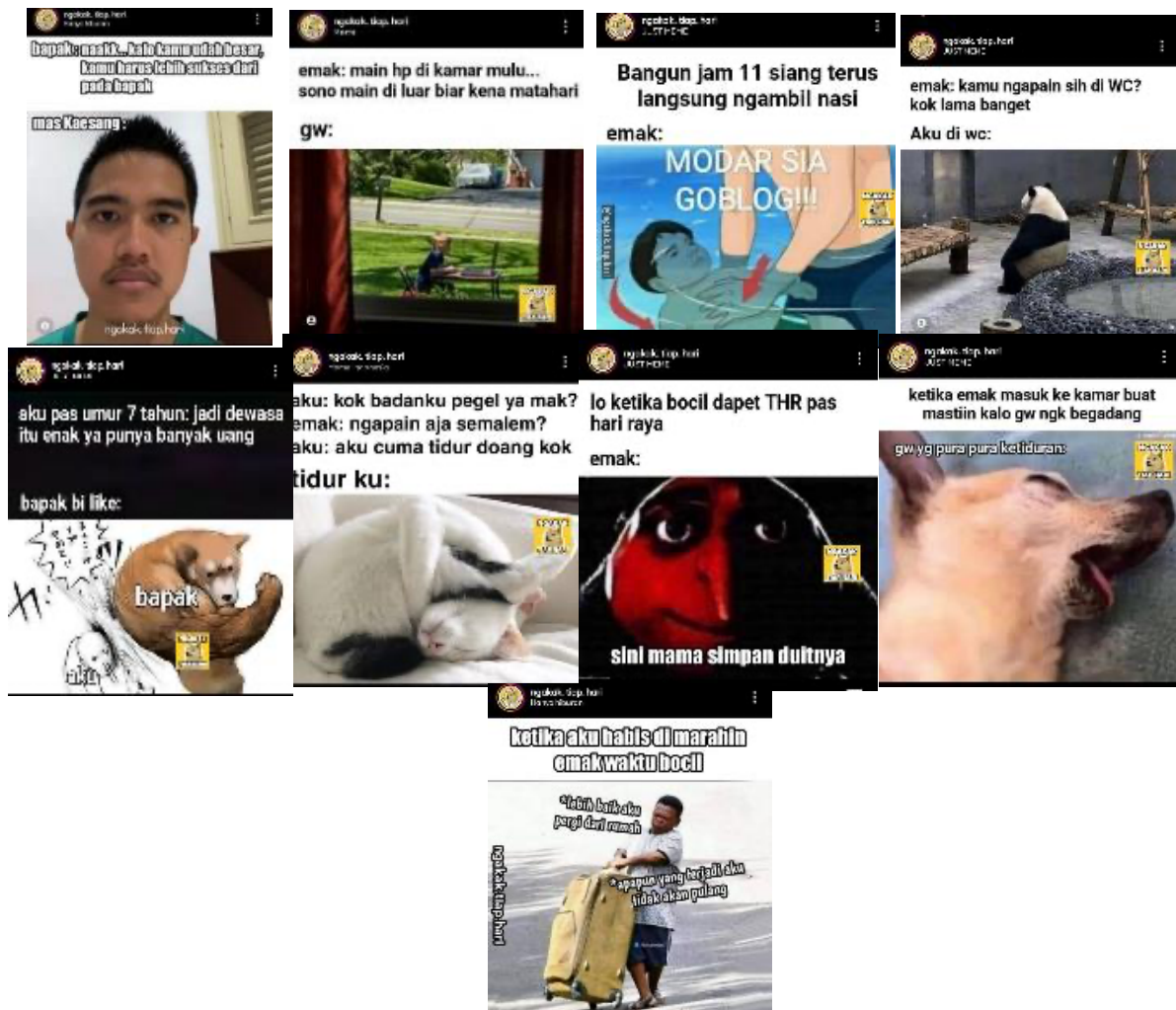


Figure 3. Results of Family humor text analysis

Table 3. Family humor text analysis data

| No | Type of humorous text | Data                                                                                     | Analysis                                                                                                                                                                                                                                                                                                                                                                                           |
|----|-----------------------|------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 14 | Family Humor          | Bapak: naakk...kalo kamu udah besar, kamu harus lebih sukses dari pada bapak.            | The context of the humorous text is that as the child grows, the father (President Jokowi) wants his child to have a better future than his father. Here you can see that the location of the cuteness is a flat, tired expression. Currently, Kaesang prefers to be a banana trader rather than the president. The location of the family humor is that not all parents' wishes come to fruition. |
| 15 |                       | Emak: main hp di kamar mulu.... Sono main di luar biar kena matahari<br>Gw: ....         | The cuteness is that the child follows the mother's words but he sunbathes with a laptop. The location of family humor can be seen from the use of the word mother in conversation to refer to female parents.                                                                                                                                                                                     |
| 16 |                       | Bangun jam 11 siang terus langsung ngambil nasi<br>Emak: Modar sia goblog!!!             | The context of humor is that a child wakes up at 11 p.m., just wakes up and immediately takes rice to eat instead of taking a shower and washing his face first. This will make the mother angry. The location of the cuteness is that the mother drowns her child and says that you are an idiot (die you are an idiot). Emak is a synonym for mother.                                            |
| 17 |                       | Emak: kamu ngpain sih di WC? Kok lama banget<br>Aku di wc:                               | The funny thing is, that the child is busy sitting with his eyes that are difficult to open (sleeping), while the mother is worried. Besides that, the location of family humor can be seen through the words of the mother who is afraid something will happen to her child.                                                                                                                      |
| 18 |                       | Aku: kok badanku pegel ya mak? Emak: ngapain aja semalem? Aku: aku Cuma tidur doang kok. | The cuteness can be seen in the child's unnatural sleeping style or position that makes him sick. Not only that, the location of family humor can be seen when a mother pays attention to her child, to the point where it makes her sick or sore.                                                                                                                                                 |
| 19 |                       | Aku pas umur 7 tahun: jadi dewasa itu enak ya punya banyak uang.                         | The cuteness is a father beating his son. The little boy doesn't know that when he grows up the burden of life gets heavier. Then, the                                                                                                                                                                                                                                                             |

|    |                                                                                                                                |                                                                                                                                                                                                                                                                                                                        |
|----|--------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    |                                                                                                                                | cuteness of the family can be seen from the attitude of the father toward his son.                                                                                                                                                                                                                                     |
| 20 | Lo ketika bocil dapet THR pas hari raya<br>Emak: Sini mama simpan duitnya                                                      | The cuteness is the mother who asks for the money her child earns to go around from one house to another with the excuse that it is kept. The location of family humor can be seen from the words here, mama save her money, which means small children cannot handle large amounts of money, only adults are allowed. |
| 21 | Ketika emak masuk ke kamar buat mastiin kalo gw ngk begadang<br>Gw yang pura-pura ketiduran                                    | The humor of the humorous text is the image of a dog symbolizing a child pretending to be asleep so that his mother doesn't get angry at him for staying up late. Not only that, the location of family humor can be seen from the word mother in conversation which means mother or parents.                          |
| 22 | Ketika aku habis di marahin emak waktu bocil<br>*lebih baik aku pergi dari rumah<br>*apapun yang terjadi aku tidak akan pulang | The humor of the humorous text is a child carrying a suitcase away from home. This situation is funny because it is impossible for a child to go far from home, he will return home when he is calm and hungry. This is common in everyday life in the family.                                                         |



Figure 4. Results of educational humor text analysis

Table 4. Educational humor text analysis data

| No | Type of humorous text | Data                                                                                                                                            | Analysis                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|----|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 23 | Educational Humor     | <i>Guru: yang tidak mengerjakan pr silahkan keluar.</i><br><i>Cewe yang gak buat pr: menangis</i><br><i>Cowo yang gak buat pr: sikap tenang</i> | The cuteness is the expression on the face of the crying female student, but the facial expression of the male student is calm in a cool style. Not only that, educational humor can be seen in homework that must be done by a student.                                                                                                                                                                                                  |
| 24 |                       | <i>Senin: matematika, matematika, kimia, fisika, fisika, biologi, biologi.</i><br><i>Murid pas hari senin:....</i>                              | The cuteness is the picture of a thin student, tired of not being able to live anymore. The picture represents all the students who are faced with that lesson every Monday. not only that, educational humor can be seen from the schedule of subjects that must be done by students.                                                                                                                                                    |
| 25 |                       | <i>Guru: anak-anak, sekarang bidan akan melakukan suntik imunisasi.</i><br><i>Gw yang takut di suntik</i>                                       | The context of the humorous text is that the teacher tells information about the immunization injection that will be carried out by the midwife. The humor occurred because the fear of needles made students afraid and hid under the table so they would not be injected.                                                                                                                                                               |
| 26 |                       | <i>Guru: silahkan ringkas bab 3... ibu mau ke kantor sebentar</i>                                                                               | The cuteness of the text is that the amuris boys focus on doing the assignments given in a calm manner, while the female students are enjoying eating in the canteen. This is inversely proportional to the fact that actually female students are more diligent in summarizing the teacher's assignments than male students. The humor occurred due to a lack of empathy for male students doing assignments, so a satire meme was made. |

Humor texts on the Instagram account @Ngakak.Tiap.Hari can be used as teaching materials, especially Indonesian at the SMA/MA level. This is stated in the 2013 curriculum with basic competence (KD) 3.6, namely analyzing the structure and language of anecdotal

texts. The existence of teaching materials is expected to support the teaching and learning process so that the desired learning objectives are achieved. The teaching materials used must also be on the ability of students to understand the material being explained. One of them,

namely teaching materials can be obtained from various sources such as humorous texts on the Instagram account @Ngakak.Tiap.Hari

"Teaching materials are learning resources that contain the core of certain abilities that will be achieved by students" (Trianto, 2012). The learning material given in class X SMA is related to anecdotal texts. It is hoped that the existence of anecdotal texts on the Instagram account @Ngakak.Tiap.Hari can generate interest in the use of humorous language so that anecdotal texts are not only in the form of books but can be implicated through social media in learning Indonesian. The use of social media expected that students will be more interested in creating new things in learning.

It is hoped that learning to write humorous texts on Instagram account posts @Ngakak.Tiap.Hari can train students' writing skills related to learning to write anecdotes or article texts. This writing activity is expected to be able to build students' self-confidence in expressing ideas or ideas in the form of literary works. On the other hand, educators of Indonesian language subjects are expected to be able to enrich their insights about learning models for writing anecdotal texts. Educators are not only tasked with delivering writing skills material but also using effective media, techniques, and learning methods so that students are enthusiastic and do not feel bored during the teaching and learning process.

## CONCLUSION

Based on the results of research that has been done, there are four types of humor. Meanwhile, the four types of humor, namely (1) social humor, (2) love humor, (3) family humor, and (4) educational humor. In this study, the four types of humor are all on the Instagram account @Ngakak.Tiap.Hari. In addition, humorous texts on the Instagram account @Ngakak.Tiap.Hari can be used as teaching materials, especially Indonesian at the SMA/MA level. This is stated in the 2013 Curriculum with Basic Competency (KD) 3.6, namely analyzing the structure and language of anecdotal texts.

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